

Fuente: www.hds.com
Fecha: January 2004

Hitachi TagmaStore Universal Storage Platform Named Disk and Disk Subsystems 'Product of the Year'

Santa Clara, Calif. January 11, 2005 - Hitachi Data Systems Corporation, a wholly owned subsidiary of Hitachi, Ltd. (NYSE: HIT), today announced that the Hitachi TagmaStore™ Universal Storage Platform is Storage magazine and its online edition, SearchStorage.com's "Product of the Year 2004," winning Gold in the Disk and Disk Subsystems category. Judges selected the "Products of the Year" from among storage products introduced, upgraded, and shipped between Oct. 24, 2003 and Oct. 25, 2004. The Universal Storage Platform won on the basis of innovation, performance, ease-of-integration into existing environments, ease-of-use and manageability, functionality, and value.

The Universal Storage Platform was announced on September 7, 2004 and met with praise from the editorial team at Storage magazine, who said that the new solution "blazes a trail for where enterprise-class storage systems are headed." Regarding the award win, the Storage magazine editorial team reiterated its positive take: "Our judges gave TagmaStore very high marks for its innovation...in other words, it's possible to access TagmaStore's internal storage as well as externally hosted storage through a single interface."

"Since the announcement of the Universal Storage Platform, we have received a rolling thunder of positive responses from the press and analyst communities alike, recognition of the new category created by this revolutionary product, and, most important, significant customer wins," said Scott Genereux, senior vice president, Global Marketing and Global Channels, Hitachi Data Systems. "We are honored to receive this award from one of the leading publications in the storage industry."

Storage magazine and SearchStorage.com selected three winners (Gold, Silver, and Bronze) in five categories: Backup and disaster recovery software, Backup hardware, Disk and disk subsystems, Networking equipment, Storage management backup hardware. The awards are judged by the TechTarget Storage Media Group editorial staff, in conjunction with a team of users, industry experts, analysts, and consultants.

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