

Fuente: www.lacie.com
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Hitachi TagmaStore Universal Storage Platform Named Disk and Disk Subsystems 'Product of the Year'

Up to 80GB multimedia hard drive for movies, photos or music Plug directly into a TV for instant viewing, no computer needed Store and view up to 14 MPEG-2 or 80 MPEG-4 videos on 80GB drive

Today LaCie premieres the LaCie silverscreen, a portable USB hard drive with the ability to plug directly into multi-standard television sets for instant playback of stored movies, music or photos. LaCie silverscreen is ideal for travelers wanting to enjoy digital entertainment or professionals wanting to show clients corporate videos on larger TV screens without the need for a computer. The ultra slim and quiet drive comes in 40GB or 80GB capacities.

"As people's desire to carry and view media anywhere increases, LaCie makes it possible with this innovative storage solution," says Olivier Mirloup, LaCie Senior Product Manager. "With LaCie silverscreen people can bring their movies, personal photos and favorite songs to their friends and family for instant playback on any TV without the need for a computer. This new portable hard drive is designed specifically for people who want to enjoy digital entertainment at home or on the road."

The LaCie silverscreen is pre-configured to recognize and instantly play back a wide range of movie file formats, including the MPEG-2 ISO format and the popular compressed DivX® format. After uploading multimedia from any PC or Mac through the USB interface, LaCie silverscreen enables a real home theater experience with surround sound thanks to the optical digital output that supports compressed Dolby® Digital 5.1 and DTS pass through. A handy remote control is included for easy menu surfing and playback.

This highly portable 10.6oz/300g drive stores up to 14 MPEG-2 movies, 80 MPEG-4/DivX® movies, 20,000 MP3s, or one million photos. LaCie silverscreen also includes a Video On-Demand (VOD) feature that allows people to conveniently rent or buy DivX® VOD movies directly from the DivX® website.

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